

The Brand

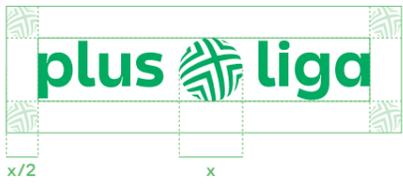
plus  liga


plus liga

plus  liga

Logotype horizontal lock-up

Logotype vertical lock-up



Safe area logotype horizontal

Safe area logotype vertical

20 pix
8 mm plus  liga

20 pix
8 mm 
plus liga

Minimum size

plus  liga

plus  liga

Colour

Dark Blue
R0 G40 B61
C100 M35 Y20 K80
PANTONE 2380C

White
R255 G255 B25
C0 M0 Y0 K0

Green One
R19 G251 B118
C65 M0 Y80 K0
PANTONE 2270C

Green Two
R0 G178 B98
C93 M0 Y87 K0
PANTONE 7480C

Primary colours

Typography

GPP Text® Extrabold

GPP Text® Bold

GPP Text® Regular

GPP Text® Light

GPP Text® Thin

GPP® DISPLAY

A B C D
1 2 3 4 5

The chosen default font is Arial. It will be used only on those applications where the GPP Text cannot be used.

Look & Feel



Card

Ball