

The Brand

plus  liga

Logotype horizontal lock-up



Safe area logotype horizontal



Safe area logotype vertical


plus liga

Logotype vertical lock-up

20 pix
8 mm 

20 pix
8 mm 
plus liga

Minimum size



Colour

Dark Blue R0 G40 B61 C100 M35 Y20 K80 PANTONE 2380C	White R255 G255 B25 C0 M0 Y0 K0	Green One R19 G251 B118 C65 M0 Y80 K0 PANTONE 2270C	Green Two R0 G178 B98 C93 M0 Y87 K0 PANTONE 7480C
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Primary colours

Typography

GPP Text® Extrabold
GPP Text® Bold
GPP Text® Regular
GPP Text® Light
GPP Text® Thin

The chosen default font is Arial. It will be used only on those applications where the GPP Text cannot be used.

GPP® DISPLAY
A B C D
1 2 3 4 5

Look & Feel



Card

Ball